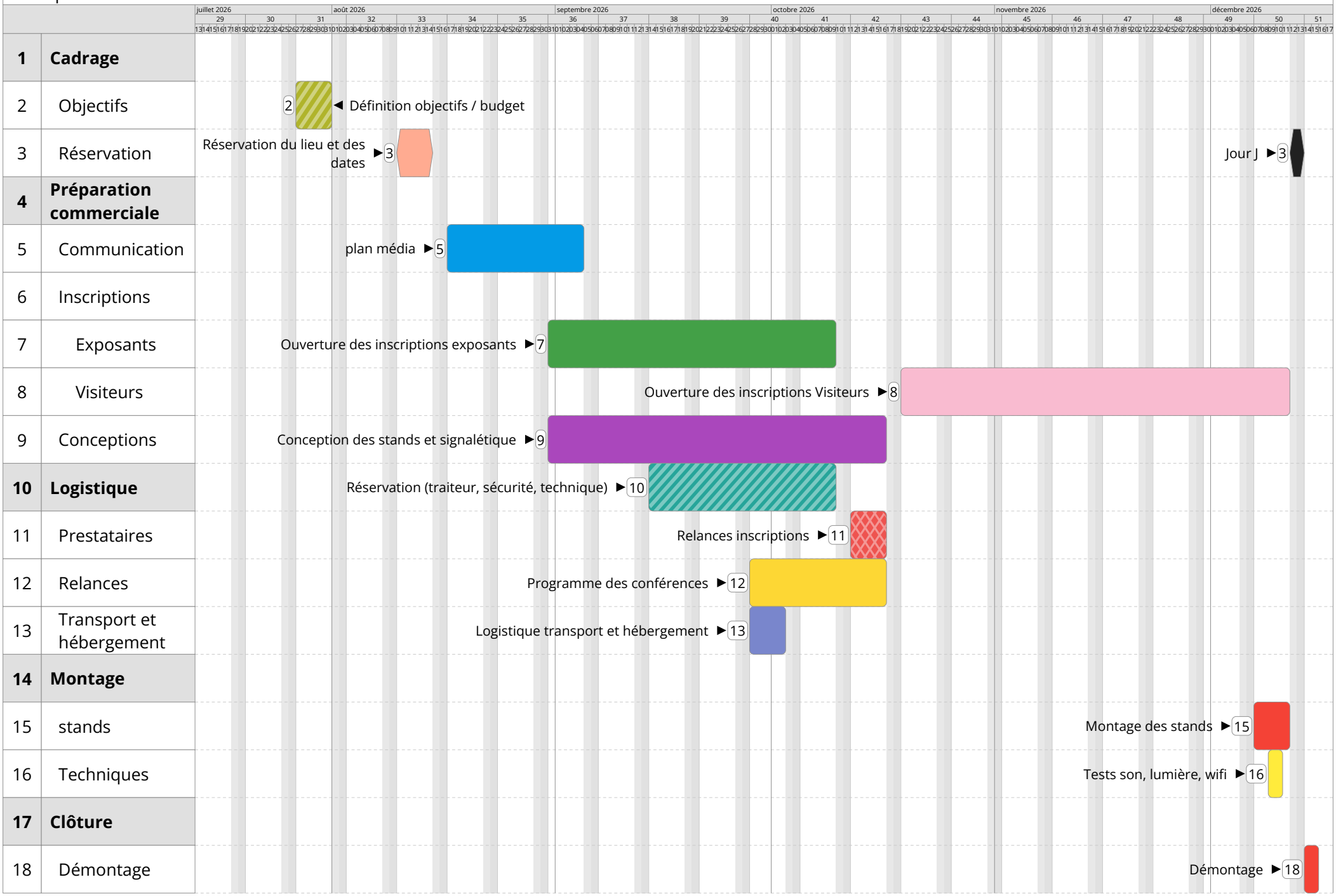Salon professionnel